

## Annex-1

Headline/Title in the media attributed to the research paper titled **“Mid-pregnancy androgen levels are negatively associated with breastfeeding”** by authors Sven Magnus Carlsen, Geir Jacobsen & Eszter Vanky, Published in *Acta Obstetrica et Gynecologica* 2010; 89: 87–94.

1. Breast milk not best for child's health - Times of India, India, 7<sup>th</sup> January 2010.
2. Professor Sven Carlsen wants change in attitudes to breastfeeding and formula milk – news.com.au, Australia – 8<sup>th</sup> January 2010.
3. Bottle 'as good' as the breast – Herald Sun – Australia - 8<sup>th</sup> January 2010.
4. Breastfeeding is not always best, claims Norwegian scientist - news.com.au, Australia – 8<sup>th</sup> January 2010.
5. Scientist says breastmilk is no better for babies than formula – Mirror, UK – 7<sup>th</sup> January 2010
6. Breastmilk no better for baby than formula, scientist claims – Telegraph, UK, 6<sup>th</sup> January 2010
7. Breast not always best, study shows – The Press Association, UK, 6<sup>th</sup> January 2010
8. Breast may not be best for baby – Glasgow Evening Times, UK, 7<sup>th</sup> January 2010
9. Breastfeeding no better than formula, scientists say – Metro, UK, 7<sup>th</sup> January 2010
10. Breastmilk may not be the best for child's health – NewKerala.com, India, 7<sup>th</sup> January 2010
11. Breast milk may not be the best for child's health- KERALANEXT.com. India, 8<sup>th</sup> January 2010
12. Benefits of Breastfeeding Might Have been Overrated, Study Says - Topnews, UK, 7<sup>th</sup> January 2010
13. Breast milk may not be the best for child's health – Andhranews.net, India – 7<sup>th</sup> January 2010
14. Breastmilk better than formula milk not true: Scientist – Topnews, USA, 7<sup>th</sup> January 2010
15. Study: Breastmilk may not be best – Philadelphia Metro International, USA – 6<sup>th</sup> January 2010
16. Breastfeeding is best myth 'busted' – NEWS.scotsman.com – UK, 7<sup>th</sup> January 2010
17. Breastfeeding 'not always best' – Express, UK, 7<sup>th</sup> January, 2010
18. New research shows breast milk is not as important for mother or child's health – The Medical News – USA, 6<sup>th</sup> January, 2010
19. Breast may not be best for children – Belfast Telegraph, UK, 7<sup>th</sup> January 2010
20. Baby formula as good as breast milk, claims study – Nursing times.net, UK, 7<sup>th</sup> January 2010
21. Is breast really best? Professor defies official advice to hail formula milk as just as good – Mail Online, UK, 7<sup>th</sup> January 2010.