

QUICK & EASY FORM



IBFAN continuously compiles violations and welcomes your input.

Have you noticed any company practices lately which violate the International Code or subsequent resolutions? Or which discourage breastfeeding? If so, help us collect the information by photocopying and completing the form below and sending it to –

IBFAN-ICDC, P.O Box 19, 10700 Penang, Malaysia. E-mail: ibfanpg@gmail.com

Name..... Which IBFAN group, if any:
Address.....
E-mail.....

The above information is necessary to enable IBFAN-ICDC to double-check the information you have given, if necessary. Your identity will be kept confidential.



Description of Code violation (please answer all questions, especially the when, where, who, what and how)

1. Short Description.....
(Include heading or slogan found on company materials.)
2. **When** was the violation observed? (dd/mm/yyyy).....
3. **Where?** (place, city and country).....
(For newspapers and periodicals, please indicate the name and date of publication.)
4. **Who** is violating the Code and **how?**

Company	Brand	Type of product ¹	Type of violation ²

¹Type of product: **A.** Infant formula, **B.** Follow-up formula, **C.** Complementary food, **D.** Bottle & Teat, **E.** Other (please specify)

²Type of violation: **A.** Advertisement, **B.** Commercial promotion in health facility, **C.** Company contact with mothers, **D.** Donation of products to health facilities, **E.** Free sample, **F.** Gift to health worker, **G.** Gift to mother, **H.** Inadequate labelling, **I.** Promotion in shops, **J.** Sponsorship, **K.** Other (please explain, use another sheet of paper if necessary)

If specimen or picture is attached, tick here

5. Observation / Details (Please use another sheet of paper if necessary):

- This form may be returned to IBFAN–ICDC by post or via email as a Word, PDF or JPEG file. An electronic version of this form can be downloaded from the IBFAN website at www.ibfan.org
- Where possible, include actual specimen, photographs or scanned images of Code violations with your form.
- Samples should be identified and matched to the correct forms, especially when you do more than one report.