



OBJECTIVES OF THE CONFERENCE

- To identify barriers and explore solutions that impede improvement in exclusive breastfeeding rate for the first six months and the rate of continued breastfeeding up to two years despite various global policy and advocacy initiatives
- To discuss and share status of breastfeeding, infant and young child feeding policies and practices in participating countries.
- To bring together various sectors of government policy makers, funding agencies and civil society groups to discuss how to Protect Infant and Young Child Feeding from predatory marketing and commercial sabotage and interference by strict enforcement of the International Code and WHA resolutions;
- To identify actions needed to support mothers and Protect Breastfeeding as the Sustainable First Food System in Emergencies
- To establish mechanisms to address conflicts of interest
- To invest in the BFHI and mother friendly practices in all contexts
- To ensure universal access to accurate information and counselling on breastfeeding and infant and young child feeding to all mothers
- To promote the use of local culturally appropriate family foods for timely healthy appropriate, nutritious and safe complementary feeding after six months
- To raise awareness about the need to invest in breastfeeding as a practical solution towards protecting the environment and protecting mothers and children against the effects of climate change.

TOPICS OF THE CONFERENCE

- Baby-Friendly Hospital Initiative
- Breastfeeding in Islam
- Climate Change and Infant Feeding
- Codex Alimentarius
- Complementary Feeding
- Economics of Breastfeeding
- Food Security
- Infant and Young Child Feeding
- Infant Feeding in Emergencies
- International Code of Marketing of Breastmilk Substitutes
- Kangaroo Mother Care
- Lactation Management
- Maternity Protection

TARGET AUDIENCE

It seeks to provide a forum for people from a wide range of sectors to share and assess experiences, as well as explore creative and effective ways to integrate the theory into practice:

- Academia and Researchers
- Breastfeeding advocates
- Civil society organizations and coalitions
- Development partners
- Donors agencies
- Government representatives, concerned with nutrition, women, children, public health, and labor etc.
- HEALTH professionals
- IBCLC's
- Local and international NGOs ,networks, agencies and organizations
- Media
- Public interest groups
- Social activists
- Students
- UN Agencies

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