

4th WORLD BREASTFEEDING CONFERENCE

BY IBFAN ARAB WORLD



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مكتب
الشارقة صديقة للطفل
SHARJAH
CHILD FRIENDLY OFFICE

Under the patronage of
Dr Khaled Abdel Ghaffar
Egypt's Minister of Health and Population



12th - 14th March. 2023



INTERCONTINENTAL.
Citystars Cairo Egypt



<https://ibfanarabworld.org/>

Conference President

Dr Ghada Sayed

Conference Coordinators

Dr Amal ElTaweel

Dr Gihan Fouad

Dr Mona ALSomaie

Patti Rudall



We are honoured to be joined by these leaders.

- **Dr Tedros Adhanom Ghebreyesus (Online)**
Director General of the World Health Organization.
- **Catherine Russell (TBC) (Online)**
Executive Director of UNICEF
- **Dr David Beasley (TBC) (Online)**
Executive Director of the World Food Programme
- **Dr Khaled Abdel Ghaffar**
Egyptian Minister of Health and Population
- **Sheikha Bodour bint Sultan Al Qasimi**
Honorary President of the Breastfeeding Friends Association
- **Dr Ahmed Al Mandhari (TBC)**
WHO Regional Director for the Eastern Mediterranean
- **Nomajoni Ntombela and Dr Marcos Arana**
IBFAN Co-chair.
- **Vandana Shiva (Online)**
Leader in environmental and food sovereignty campaigns
- **Dr Steve Wearne (TBC) (Online)**
Chairperson of Codex Alimentarius Commission.

Organizing Committee

Egyptians

Dr Asmaa Sadek
Dr Fayrouz Essawi
Dr Maha Abou Zekry
Dr Maysa Khalil
Dr Nivin Youssef

Arab Region

Dr Abdullatif Mohammed Amneenah (Libya)
Mrs Albandari Abonayyan (Saudi Arabia)
Dr Fatimah Aljawaan (Saudi Arabia)
Dr Fayza Aljafar (Saudi Arabia)
Dr Hanan Najmi (Jordan)
Dr Hessa AlGhazal (UAE)
Dr Kawthar Shebly (Oman)
Mrs Laila Nasser (UAE)
Dr Manal Khorshed (Saudi Arabia)
Dr Nora Alkharji (Saudi Arabia)
Dr Razaz Wali (Saudi Arabia)
Mrs Saada Al Mamari (Oman)

Global

Alison Linnecar (UK)
Elizabeth Sterken (Canada)
Ines Avellana-Fernandez (Philippines)
Dr Marcos Arana (Mexico)
Magdalena Whoolery (Netherlands)
Prof Marina Rea (Brazil)
Dr Maria Ines Oliveira (Brazil)
Nomajoni Ntombela (South Africa)
Prof SK Roy (Bangladesh)

Welcome Message

Dear Colleagues:

On behalf of The International Baby Food Action Network (IBFAN), it's our pleasure to announce the Fourth World Breastfeeding Conference (WBC 4) organized by IBFAN Arab World (IAW). The WBC4 will take place from the 12th to 14th March 2023 in the InterContinental Citystars hotel in the beautiful city of Cairo, Egypt.

Despite the continuous efforts by governments, public health NGO's, and breastfeeding advocates to protect, promote and support breastfeeding, this essential and life- saving practice remains under attack from the baby feeding industry.

Since the global pandemic of COVID19 disease, formula companies used unacceptably pervasive, misleading and predatory marketing tactics as a means to increase their profits and therefore dissuading mothers from breastfeeding exclusively; The 4th World Breastfeeding Conference will bring together all Supporting partners concerned about maternal and child health to protect mothers and families from unethical marketing practices by enacting, monitoring and enforcing laws to end all promotion of baby feeding products to ensure that mothers have sufficient knowledge, competencies and skills to provide their babies with the best start in life.

We are looking forward to meeting you all at 4th World Breastfeeding Conference.



Conference President
Dr. Ghada Sayed

AIM OF THE CONFERENCE To stimulate action globally, regionally and locally to protect, promote and support optimal infant and young child feeding for a better world for mothers and children.

OBJECTIVES OF THE CONFERENCE

- To identify barriers and explore solutions that impede improvement in exclusive breastfeeding rates for the first six months and the rates of continued breastfeeding up to two years despite various global policy and advocacy initiatives
- To discuss and share status of breastfeeding, infant and young child feeding policies and practices in participating countries.
- To bring together various sectors of government policy makers, funding agencies and civil society groups to discuss how to Protect Infant and Young Child Feeding from predatory marketing and commercial sabotage and interference by strict enforcement of the International Code and WHA resolutions;
- To identify actions needed to support mothers and Protect Breastfeeding as the Sustainable First Food System in Emergencies
- To establish mechanisms to address conflicts of interest
- To invest in the BFHI and mother friendly practices in all contexts
- To ensure universal access to accurate information and counselling on breastfeeding and infant and young child feeding to all mothers
- To promote the use of local culturally appropriate family foods for timely healthy appropriate, nutritious and safe complementary feeding after six months
- To raise awareness about the need to invest in breastfeeding as a practical solution towards protecting the environment and protecting mothers and children against the effects of climate change.

TOPICS OF THE CONFERENCE

- Baby-Friendly Hospital Initiative
- Breastfeeding and Oral Cavity Issues
- Breastfeeding in Islam & Milk Banking
- Breastfeeding the Neonate and The Preterm
- Challenges to Breastfeeding
- Climate Crisis
- Complementary Feeding
- Global trade and Codex Alimentarius
- Infant and Young Child Feeding
- Infants' Behaviour And Psychology In Breastfeeding
- International Code of Marketing Of Breastmilk Substitutes
- Kangaroo Mother Care
- Lactation Advocacy, Education and Training
- Lactation Massage
- Maternal, Infant Young Child Feeding and Infectious Diseases
- Maternal, Infant Young Child Feeding in Emergencies
- Maternity Protection
- Milk Kinships, Wet Nursing and Adoption
- Mother Support and Community Support
- Reclaiming Food Sovereignty & Breastfeeding
- Relactation and Induced Lactation

SPEAKERS OF THE CONFERENCE

Aashima Garg
Dr Abdullatif Amneenah
Dr Abla Ahmed
Dr Abla El Alfy
Prof Adel Ryad
Prof Dr Afaf Korraa
Alessandro Iellamo ONLINE
Alison Linnecar ONLINE
Dr Amal ElTaweel
Dr Anjar Setiani
Prof Dr Anna Coutsooudis
Dr Asmaa Sadek
Dr Asti Praborini
Dr Ayoub Al-Jawaldeh
Prof Dr Azza Abul Fadl
Prof Dr Azza Hussein Ahmed
Barabara Nalubanga
Catherine Pereira-Kotze
Dr Chris van Tulleken
Dr Clavel Sanchez
Constance Ching
Di Anne Alex Worgan
Dr Dyah Febriyanti
Elisabeth Sterken
Elise Chapin
Dr Elise Van Rooyen
Dr Esraa Hamed Aly
Dr Fatimah Yousef Aljawoan
Fatmata Fatima Sesay
Dr Fayrouz Essawy.
Dr Ghada Sayed
Dr Gihan Fouad
Dr Hessa Khalfan Alghazal Alsuwaidi
Dr Iffa Ahsanur Rasyuda
Innes Fernandez
Karin Cadwell
Prof Katheryn Russ ONLINE
Dr Laura Addati
Laura N. Haiek
Laurence Grummer-Strawn
Dr Linda Shaker Barbari
Dr Linda Smith ONLINE
Dr Ludin Homayoun
Magdalena Whoolery
Dr Maha Abou Zekry
Dr Marcos Arana
Marcus Stahlhofer ONLINE
Maria Inês Couto de Oliveira
Maryse Arendt
Dr Mona Alsomaie
Dr Mona Sakr
Dr Naglaa Arafa
Nia Omar
Dr Nigel Rollins ONLINE
Dr Nina Chad ONLINE
Dr Nivin Essameldin
Nomajoni Ntombela
Dr Nora Alkhargy
Dr Nupur Bidla
Patti Rundall
Dr Penny Reimers
Dr Peter Benembarek
Dr Philip Baker
Dr Razaz Waly
Dr Reham Khaled Abou El Fadl
Rodrigo Vianna
Dr Rukhsana Haider
Prof Dr.S.K.Roy
Steve Wearne ONLINE
Stefanie Rosin
Dr Steve Wearne ONLINE
Vandana Shiva ONLINE
Dr Wigdan Madani

TARGET AUDIENCE

WBC4 seeks to provide a forum for people from a wide range of sectors to share and assess experiences, as well as explore creative and effective ways to integrate the theory into practice:

- Academia and Researchers
- Breastfeeding advocates
- Civil society organizations and coalitions
- Donors agencies
- Government representatives, concerned with nutrition, women, children, public health, and labor etc.
- Health professionals
- IBCLC's
- Local and international NGOs, networks, agencies and organizations
- Media
- Public interest groups
- Social activists
- Students
- UN Agencies

CONFLICTS OF INTEREST AND SPONSORSHIP POLICY

The organizers follow the ethical policy of not accepting sponsorship from any source with conflict of interests like manufacturers of foods for infants and children, and related equipments. The Conference participants are therefore requested to follow the same policy while seeking funds or sponsorship for the conference

REGISTRATION

If you would like to register for the 4th World Breastfeeding Conference please fill the registration form

https://docs.google.com/forms/d/e/1FAIpQLSdmiOdgxzdWUJWCI-4_pgZe74luJ6kDgFGyVIRx1r1NUOyr8w/viewform

After Registration you will receive an email with details of payment

ECHOS ORGANIZING BANK ACCOUNT :

- Bank Name: Commercial international Bank (CIB)
- Account Number: 100035158717
- Swift Code: CIBEEGCX109
- Branch Name: Abu Dawood El Zahery, Country: Cairo-EGYPT
- IBAN: EG910010010900000100035158717

REGISTRATION OF EGYPTIANS

After registering you will receive a whatsapp message to pay through **Vodafone Cash 01026287859** or **Etisalat Cash 01153898948**

ABSTRACTS:

Deadline for abstract submission is 31st January 2023

ABSTRACT SUBMISSION FORM

<https://ibfanarabworld.org/abstract.php>



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