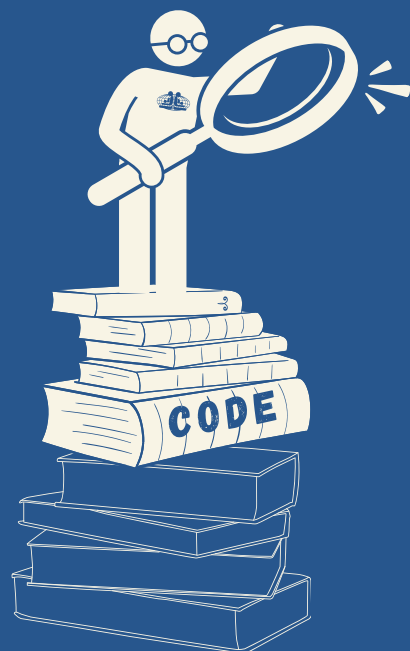


**LOOK WHAT
THEY ARE
STILL DOING!**



LOOK WHAT THEY ARE STILL DOING!

all around the world...



...by all means

Websites
27.9%



Mobile app
6%



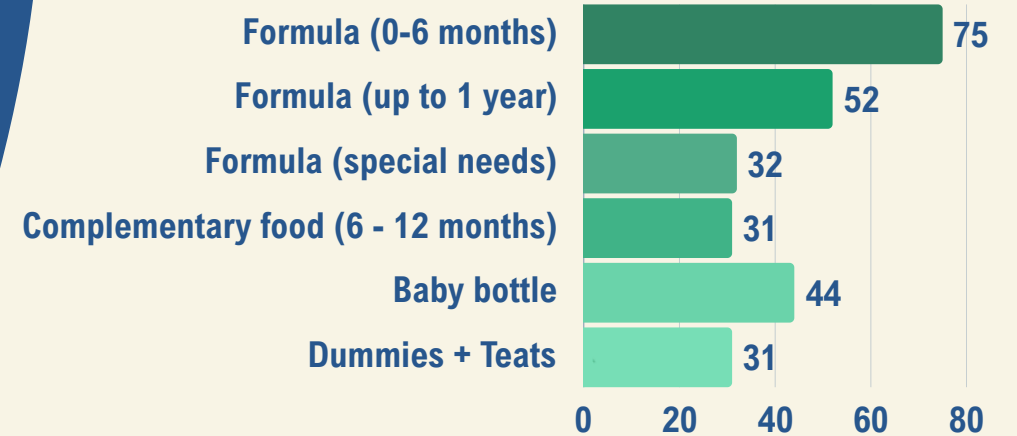
Pop-up ads
9.4%



Social Media
56.6%



...covering a wide range of products





“Curbing harmful marketing should not be too difficult once a strong law is in place – governments can and must allocate specific legal tasks to social media platforms as they do for tobacco, alcohol etc.”

Katherine Shats



International Baby Food
Action Network

Founded in 1979, the International Baby Food Action Network (IBFAN) is a global coalition of nearly 200 citizen groups in more than 100 countries.

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